

Making a Print Ready File

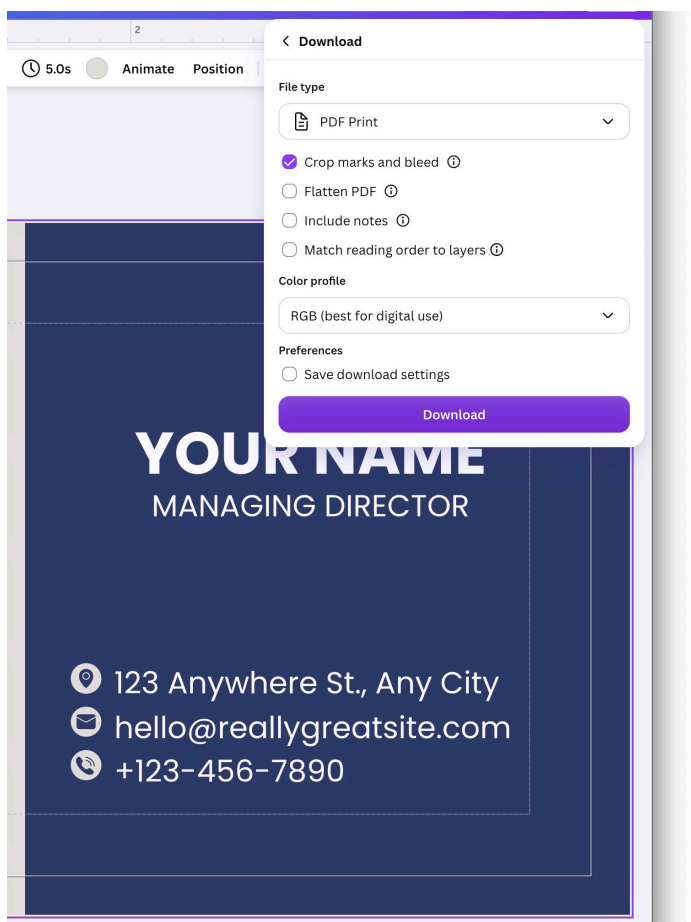
For best print results files should be provided in PDF file format, sized to the finished print size and if necessary include bleed and crop marks (See our guide on file sizing). *Incorrect file sizing or lack of required bleeds or crop marks may result in additional charge and/or production time.*

Ideally, the PDF should be the Adobe PDF/X-1a:2001 standard. In Adobe applications this can be chosen in the "Save as" or "Export" dialog boxes by selecting it in the Adobe preset dropdown.

Make a print PDF

In Adobe applications you can either click file>Save As or File > Export and choose PDF as the file format. Bleed and crop marks can be added in the 'Marks and Bleeds' section of the save dialog.

In **Canva** click File>Download then select PDF Print under the file type. If your file has colour or images the bleed off the edge, check the "Crop marks and bleed" selection. Download your print file.



Colour space

For best results your colour space (or profile) should be CMYK (Cyan, Magenta, Yellow and Black).

These are the colours commercial printers use for printing.

Our printers can convert your file on our end, but the conversion may cause colours to change slightly due to the smaller colour gamut available in CMYK also referred to as 'Process' colour space.



Tip: Clearly identifying your job with a descriptive filename will help jobs run smoothly. i.e. *Your-Company-Name-Business-Card.pdf*